



Abbie's Sparkle Foundation Trustees' Annual Report

26th December 2017 to 31st March 2019

Charity Contact Information

Charity's name: Abbie's Sparkle Foundation

Scottish Charity Number: SC048189

Address: 5 Westerfolds Cottages. Duffus. Elgin

Postcode: IV305RH

Telephone number: 01343209143

Email address: abbiessparklefoundation@gmail.com

Website: abbiessparklefoundation.org

Twitter: @AbbiesSparkle25

Facebook: [abbiessparklefoundation](https://www.facebook.com/abbiessparklefoundation)

Instagram: [abbiessparklefoundation](https://www.instagram.com/abbiessparklefoundation)

Fundraising link: uk.virginmoneygiving.com/charities/AbbiesSparkleFoundation



Charity Trustees

The following people volunteer their time to work spreading Abbie's Sparkle:

Cameron Main - Chairman

Elizabeth Main (k/a Tammy) - Manager

Russell Main - Secretary

Karen W Smith - Treasurer

Angela Jess – Ambassador Coordinator (Appointed at AGM)

David Allen

Charity Ambassadors and Helpers

Jennie Cameron

Emma Whitton

Kate McGarey

Jenny Stewart

Chloe Cameron

Christine Whitton

Lynsey Lewis

Helen Main

David McKenzie

Vicky Stewart

Kylie Tatters

Caroline Cameron

Michelle Tatters



Objectives and Activities

Abbie Main created Abbie's Sparkle Foundation. Abbie passed away from Sarcoma Cancer on Christmas Day 2017 and left wishes for her family to set up her charity to raise, in her own words, "Money towards hospitals and stuff".

Our aims:

- To put a smile on the face of a child undergoing challenges due to cancer.
- To give them even a small moment to feel happier.
- For them to know that someone is thinking of them and understanding that times are hard.
- To allow a child to have a treat that perhaps the family, due to circumstances, can no longer afford.
- And to help families make special memories
- To spread awareness of Children's cancer and Sarcoma

What we do:

- We give gifts and grants, or as we call them Sparkles to Children who are affected by cancer. This could mean they are in treatment, in remission or bereaved.
- Application for a Sparkle is via the form found on our Website. This application can come directly from families or via their Oncology Social Worker or Specialist Nurse, who we are in close communication with.
- Applications are considered on an individual basis dependant on need and recipients may be supported on more than one occasion, depending on circumstances.
- Trustees visit the Specialist Nurses in Highland and Aberdeenshire during Christmas and Easter, to deliver Sparkle gift bags to all the children who are in active treatment. Sparkles are also delivered to the Children in Moray. We visit the Oncology Ward in The Royal Children's Hospital in Glasgow to deliver the Sparkle Gift Bags to all the Children who are in the unit that day.
- We spread awareness of Children's cancer and Sarcoma by having information on our Website. We have linked in relevant Websites for followers to visit for information and support. We also share information and tag relevant Children's cancer organisations on our Social Media platforms. We include awareness information when we are speaking publically about Abbie's Sparkle Foundation and we take part in the specific months for spreading awareness, these are July for Sarcoma and September for Children Cancer.

Who do we help?

Children aged 18 or under living in the UK

Our work throughout this year

Sparkles (Foundation Output)

We are so proud that Abbie spread 100 Sparkles in her first year, examples of these are:

- Hospital equipment
- Gifts - Day trips to the Highland Wildlife Park, Blair Drummond Safari Park, and other Theme Parks. Weekend City breaks and a long weekend in Disneyland Paris. Individual requests for an x box, football strip and shopping vouchers
- Grants – helping several local families with costs and treats while away from home undergoing treatment. Assisting families with costly insurance to be able to make memories on holidays abroad.
- Annual Easter Sparkles (2018) – delivery of 42 Easter Goodie Bags containing the same value
- Annual Christmas Sparkles (2018) - 65 Goodie Bags to Children's Hospitals in Inverness, Aberdeen and Glasgow, each bag containing vouchers and gifts worth over 100 pounds

What our help does and the impact it has on others

- Brings a wee bit of happiness to children and supports families
- Brings Abbie's Sparkle into people's lives, inspiring and motivating them
- Gives strength to others during their own cancer journey
- Inspires younger children, particularly fellow cheerleaders, to do their best
- Gives people a purpose
- Supporters feel good about helping Abbie, help others
- Abbie's Sparkle Foundation gives our family a focus

Structure, Governance and Management

Abbie's Sparkle Foundation complies with its governing document that is its Constitution, which can be seen on our website. This sets out our purpose, structure and describes how we operate.

The charity is run by our group of trustees and is regulated by OSCR.

Trustee Recruitment and Appointment

Trustee recruitment happens as seen to be necessary and after discussion and agreement of all the trustees presently in position. Abbie's Sparkle Foundation originally had five trustees and one more was appointed at their Annual General Meeting. No external organisation are involved in the appointments. Trustee recruitment is open for discussion at any point, as we are aware that diversity and using a variety of skills and experience can boost our charities performance.



Achievements and Performance

Our main achievements throughout the year:

Achieved charity status 12th March 2018

Registered with HMRC for Gift Aid June 2018

We appreciate the support from the following business that have chosen Abbie's Sparkle Foundation as their Charity of the year in the period 2017-18 and onwards from early 2019.

- Marks and Spencer – 10 collection tins, bag packing and in-store cycle
- Moray Business Women – Monthly raffles and Ben Nevis Trek
- Johnston's of Elgin – 4 collections tins, Race Night, monthly bake sales and events
- Gordon & MacPhail – Donations and future events planned.
- Bijou – 7 collections tins and jewellery gifts for future Sparkles

A total of 97 Fundraisers – Highlights were

*Soup and Sweets *Coffee mornings *Sparkle Days *Businesses having collecting tins *Selling Abbie's Merchandise *Themed Events at St Giles Shopping Centre *Pool competition *Musical Concerts *Sponsored exercise, Walks, Runs and Cycles *Sky Dives *Half Marathons, Marathons and Ultra Marathons *Glencoe Treks *Cheer Showcase *Abseils *Belladrum Music Festival Sparkle Faces *Raffles *Mongol Rally *Cameron's Ben Nevis Challenge *Abbie's 'Sweet Sixteen' Sparkle Ball *The Walk Speyside *Christmas Fayre *The Boxing Day Swim *a Spinathon and *Elgin Academy Youth Philanthropy Initiative winners*

The biggest successes were:

Abbie's Celebration of Life collection and Crowd Funding page raised £10,867 in the first 5 weeks after her charity was set up.

Former colleagues held a Pool Competition in Glenrothes and raising over £4000

Sparkle Nana's Soup and Sweet and Sparkle Granny's Coffee morning raised in total £4,804

Our Chairman Cameron's Ben Nevis Ultra Challenge for his Sister, running up and down the mountain 5 times in just over 14 hours, raised over £9000

Our Founder Abbie's 'Sweet Sixteen' Sparkle Ball, where we had a dinner, with games, raffles, an auction and a dance, raised £17,100

The Speyside Walk, which we are charity partners with Logans Fund and The Aila Coull Foundation, where participants can walk a choice of 3 distances while raising money for Childrens cancer charities. Raised £5623 for Abbie's Sparkles

The Boxing Day swim, where participants brave the icy waters of Burghead harbour, jumping in and swimming from one side to the other, raised £15,500. Abbie's parents, her brother, her Uncle, Cousins, her best friends, her coach and fellow cheerleaders all took part in this challenge for Abbie.

Team Sparkle, made up of Abbie's best freinds and fellow cheer athletes, won their Youth Philanthropy Project Presentation, by sharing Abbie's Story and pitching for the prize money of £3000 towards Abbie's Sparkle Lodge



Key Outgoings

Total Sparkles £22,373.27

Main Sparkles being:

Easter Sparkles £4,200.00

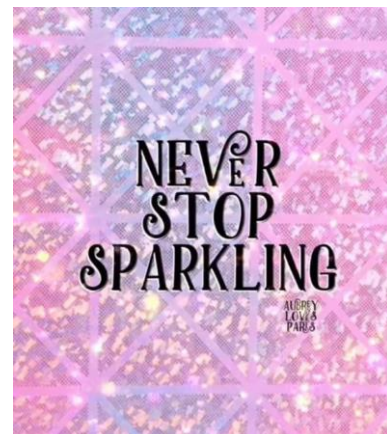
Christmas Sparkles £6,500.00

Disney Paris trip Sparkle £3,905.00

Disney Florida insurance Sparkle £2,000.00

T-shirts and hoodies £16,529.00

(Trading of £4777.14 and resale value of stock £19,500)



Contribution of our Volunteers

Abbie's Sparkle Foundation is run by volunteers who give their time and energy to help Abbie spread her Sparkle. It would not be possible to carry out our purposes without this support.

We welcome members of the public who are inspired by Abbie and her legacy to come and join us and help make a difference to Children with cancer. We have volunteer forms, which we take to our events for people who wish to help with future events and fundraisers. We have had very positive feedback from the public as to how well run, friendly, fun and of course Sparkly our events are. We pride ourselves on how many family and friends are involved with Abbie's Charity and we feel this closeness comes across to the public. We are always looking for new ideas and ways to continue raising funds for Abbie's Sparkles.

What impact has Abbie's Sparkle Foundation made

Abbie's Sparkle has helped 100 children and families in its first year. Therefore it has made a difference to the lives of these 100 children supporting them through their own challenging times. This we fully understand having supported Abbie through her own cancer treatment and being helped by other charities ourselves.

We know the impact of how cancer affects children. We have seen the isolation that happens when your child cannot go to school and misses out on spending time with their peers. We have felt the frustration when a child can't do the activities they enjoy due to the physical impact of cancer treatment and we understand the impact that a cancer diagnosis can have on a family, their circumstances and their finances.

That is why Abbie's Sparkle Foundation is here, putting a bit of Sparkle into a child's day and to providing support to the families. We have also helped the wider community by donating hospital equipment and we plan to have a lasting impact with Abbie's Sparkle Lodge (see future plans) to help hundreds of children and families.

Feedback from families highlights our impact

The best way to know if we are having an impact, is from the feedback from the families we have supported. We feel the parents own words are very powerful

"A much needed break, can't thank you guys enough for this, it's just what we need"

"amazing, he's a very lucky boy" "utterly wonderful and kind"

"what you have done with Abbie's Sparkle Foundation is amazing, thank you for thinking of us"

"she was cheered up by a beautiful and generous gift"

"Abbie's Sparkle really made a difference"

A child asked his mum to write to us and tell us that he says thank you very much it cheered him up in hospital! (Inverness)

We have been told that Abbie's sparkle was lovely and very generous by a family from Aberdeen "he is getting his hickman line removed today and ringing his end of treatment bell later so he is just delighted to receive this very special gift today"

"She was delighted and she rung the bell for end of treatment today (in Inverness)

"Oncology Nurse just been in with a Sparkle bag, she's just delighted, she's buying a trampoline with it" This family literally ordered it right away while their daughter was taken to theatre for an operation. They said "big thanks to Abbie". They sent a picture of their children on the trampoline so we could see what Abbie did for their child for Easter. Their daughter said "awh tell Abbie I say thank you"

"Wow what a night, he sends his love, hugs and a huge thanks, one of is best experiences ever"

"We cannot thank you enough for your support, the grant will relieve some of the pressures from us with some of the money we will be able to do something nice as a family before his next lot of chemo"

"this will really help us make special memories"

"cannot thank you enough" "what you do is wonderful"

"you're doing amazing work" "overwhelmed by your kindness"

"everything is such a worry but with amazing people like yourselves it gives you hope"

"I honestly can't tell you how much this means" "I think in her own wee way the Superheros make her feel like she can do anything"

"You are all so fantastic, doing truly great things"

"we have all been reading about your girl and your fabulous charity, we are genuinely touched by this gesture, truly you are being incredibly strong and honestly doing such a lovely wonderful thing, it is indeed a beautiful Sparkle from a beautiful brave girl"

**** WELL DONE ABBIE ****



Feedback from our Trustees and Ambassadors

Highlights of the year

Very positive feedback from our Volunteers with their highlights of the year, including:

Abbie's Sparkly Sweet Sixteen Ball - "it was amazing to celebrate Abbie's Birthday the most incredible way with all her family and friends there" "We're always trying to do our best for Abbie and make her proud".

Cameron's Ben Nevis Challenge - "I loved pushing my limits, trying to achieve something that has not yet been done! Raising £9000+ for my amazing Sparkly sister. I will do it all again for Abbie soon"

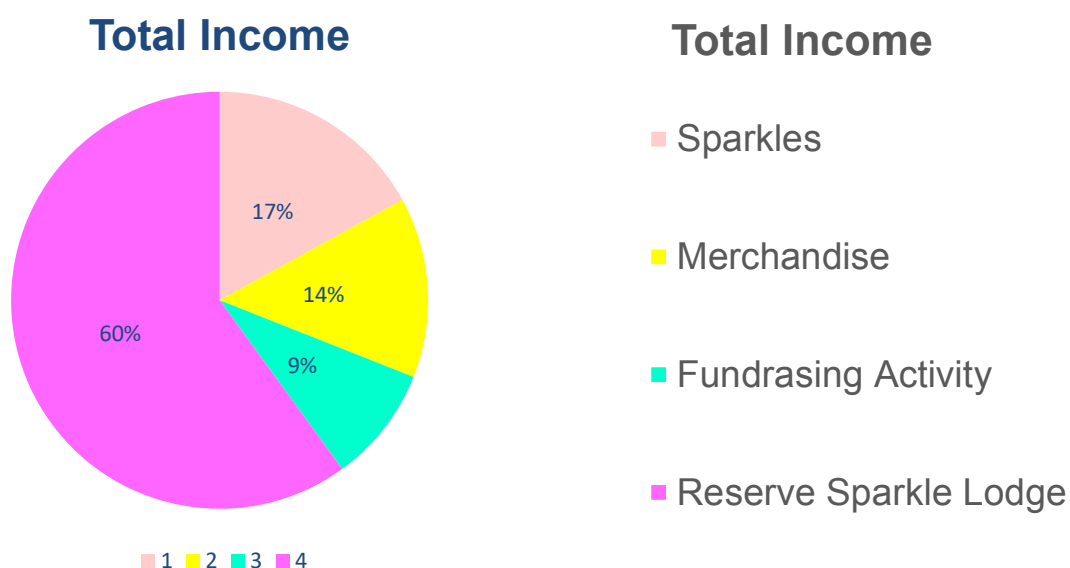
Elgin Academy YPI – "Abbie's Friends presenting their YPI project and winning for Abbie and her Sparkle Lodge."



"Every time you announce a Sparkle has been given means someone out there is benefitting from Abbie's legacy and fulfilling her wishes and providing some happiness, which means a lot to us"

Financial Review

Graph % is based on a total income of £ 132,096



Please see Annual Return for our review of accounts

Statement of the Charity's Policy on reserves

We held funds in reserve for the following reasons:

- Abbie's Sparkle Lodge:
- 8 Berth Atlas Holiday Home Caravan (inc transit and fitting to site) £69000
- Completion of surrounding decking and grounds (including paved area for parking and disabled ramp) £8000
- Dalraddy Annual Fees and Rates £1838
- Holiday Home Insurance potentially £500

The desired level of deficit each year would fluctuate depending on the charity funding activity at the time. This would be based on income and outgoings. Abbie's Sparkle Foundation aims to help every child and family who apply to us for support.

Details of any deficit

No Deficit was incurred

Donated facilities and services

We thank everyone for being motivated and committed to help Abbie and her legacy to help others and appreciated the good teamwork and combination of skills to enable Abbie's Sparkle Foundation to grow and develop as successfully as it has.

We appreciate the support from our community and thank all our donators and sponsors. Particularly the businesses that have taken on Abbie's Charity throughout the year.

We appreciate support from Digital Solutions for donating their services to creating and maintaining our website. Dallas Designs for supporting Abbie's Merchandise and Julie Macdonald (Independent Examiner) for giving her time to audit our accounts.

Importance of Good Communication, Information Sharing and Transparency

We have regular Trustees meetings where this year we invited the Ambassadors to attend. All meetings are held in the local Elgin Youth Café. We have an Ambassador Coordinator who helps streamline communication with all Trustees, Ambassadors and helpers through regular email.

The public were invited to our AGM with notices on our Social Media.

All Sparkles and Fundraisers are highlighted on Abbie's Sparkle Foundation Social Media platforms. These live feed onto Abbie's website.

We have close links with Specialist Nurses and Social Workers in all areas where Abbie has been spreading her Sparkles.

Our Website is a source of lots of information and has our application form with full instructions on how to complete this.

A copy of this Annual Report will be available on our website.

We are always open to constructive feedback from Charity members or the public.

Room for improvement - There has been some occasions when the general public have voiced that "they don't know what we actually do" we are addressing that with more information on Abbie's website.

Confidentiality policy

In order to respect families' privacy and confidentiality, we do not publicise stories or photos unless this is something the family wish us to do. Based on how Abbie conducted her life and how much she valued her privacy we know that in her own words, she did not want to be seen as 'a charity case'. We share all our Sparkle giving on Abbie's Sparkle Foundation social media. We are as transparent as possible within the boundaries of this ethos. Our aim is to support families with minimal stress to them and with total respect for their circumstances.

Working with Young People in the community through Youth Philanthropy Initiative

Our Manager and helpers work with school pupils in our Moray, in Buckie, Forres, Milnes, Elgin High, Elgin Academy and Lossiemouth. We appreciate working with all the Youth Philanthropy Initiative school pupils where we can inspire youths by sharing Abbie's Story, information about her charity and spread awareness of Sarcoma and Childhood cancer as this could lead to early diagnosis, which in turn can give a better chance of survival and potentially save a life.

Plan Moving Forward for 2019 and Beyond

The plan moving forward for 2019 and beyond is to continue with Abbie's vision to raise "*Money towards hospitals and stuff*" - Abbie Main

Future Fundraisers

Overview of the future fundraising events scheduled for 2019 of which there are 44 to date.

Key events

Team Kilimanjaro have planned:

A Spring Fair, Abbie's Sparkly Ceilidh, Sparkle Prosecco Day, Coffee Mornings and their final challenge of climbing Mount Kilimanjaro in October.

EA Strictly Come Dancing - June

Gordonstoun Spring Choir Concert

10Ks, Marathons, Tough Mudder

Ice Disco

Elgin Cycling Club Sparkle Cycle - August
The Rotary Beer and Cocktails event - June
The Walk Speyside – September

Abbie's New Venture for Summer 2019 "Sparkle Lodge"

As a family we had a 3-5 year business plan to locate a Holiday Home at one Abbie's favourite locations, Aviemore. Due to the phenomenal success of Abbie's Sparkle Foundation in its first year and following the full approval of the committee this will become reality in 2019.

The 6-8 Berth Static Holiday Home will be situated at Dalraddy Holiday Park on Alvie Estate in Kinraig 4 miles from Aviemore

The lodge will be used primarily by families whose children are affected by Cancer and meet our criteria as laid out in our SCIO constitution. This could mean they are in treatment, in remission or a bereaved family.

There is a huge amount for the families to enjoy in Aviemore; there are also activities to take part in on the estate. If the families need a quieter time then they can enjoy the comfort of the holiday home, which is described as 'stunning, true value for money, glamorous and a beautiful place to relax and unwind'. Three of those words have also been used to describe Abbie and we feel she would be proud to be able to provide this Sparkly treat for families facing the tough challenges that she endured herself.

Key Features of "Sparkle Lodge"

Due to the potential weather conditions in Aviemore, the Holiday Home will arrive with additional winterization features. This will protect the lodge and provide extra warmth and comfort, allowing families to visit all year round. The Holiday Home, will be finished in oak coloured Canexel, which is a high-density wood composite cladding, this will give it the appearance of a lodge. There will be a large south facing decking area with disabled access, this will provide a family seating area and will lead to a fenced garden for the children to play. The garden will contain a flowerbed and special tree in memory of Abbie.

This venture will require continued funding in the way of annual fees and upkeep. The charity will also work with local businesses and attractions to provide vouchers to allow families to use their facilities for free and make their holiday a truly memorable occasion.

Key Figures for Abbie's New Venture

The cost of the Holiday Home "Sparkle lodge" is £69,000

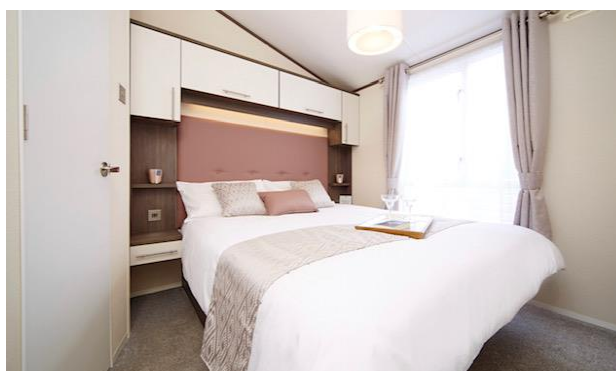
Dalraddy Holiday Park has annual fees and rates

The Holiday Home will require insurance

The Holiday Home will remain at Dalraddy Holiday Park for 20 years.

We aim to accommodate families all year round. Even at 20-25 family visits per year, basing each visit (Sparkle) with a value of £600, this will enable approximately 500 Sparkles to be enjoyed by families who need it most. The value of those sparkles will equate to approximately £300,000 over the 20-year period.

When the Holiday Home is not required by a family who meet the charity criteria, we plan to let the Holiday home out to the general public. We aim to let it out approximately 10-15 times per year with the help of Dalraddy Holiday Park who take 20% for all paid bookings. Based on a rental fee of £600 minus the 20% fee this would equate to an income of approximately £144,000 over the 20-year period.



Having this holiday home in Aviemore, for many many years to come will enable Abbie's Sparkle Foundation to help hundreds of Families and Children and have a sustained social impact. We believe it will be true value for money and provide an opportunity for special Sparkly memories to be created

The Strategy for moving forward in 2019 and beyond is:

Short-terms goals

- Continue fundraising and supporting our fundraisers
- Good communication with our supporters
- Fulfil all Sparkle requests
- Continue to deliver Christmas and Easter Sparkles to Highland Aberdeenshire and Glasgow. Introduce Edinburgh for Easter 2020.
- Complete "Sparkle Lodge" business plan, including support from local businesses
- Sparkle Lodge to arrive and open
- Open Abbie's Merchandise shop online
- Potential donation to Childrens cancer research
- Continue to Spread awareness of Childrens cancer and Sarcoma. Support the awareness raising months of July for Sarcoma and September for Childrens Cancer awareness. Continue links with Glow Gold Childhood cancer awareness campaigners
- Develop links with SarcomaUK and Childrens Cancer and Leukaemia Group (CCLG) charities

Long-term goals

- Continue to fulfil long term responsibility for Abbie's Sparkle Lodge
- Attract and keep committed sponsors and supporters. Including a plan to secure corporate giving
- Fulfil all Sparkle requests
- Use creativity and imagination to keep providing Sparkles where they are needed the most, particularly in any areas that are not yet covered
- To keep Sparkling for Abbie 😊

Declaration

Signed on behalf of the charity trustees:



Print name

Elizabeth Main

Designation

Charity Manager

Date

25th November 2019