



Abbie's Sparkle Foundation

Annual Report

April 2019 – March 2020

Charity Contact Information



Charity's name: Abbie's Sparkle Foundation

Scottish Charity Number: SC048189

Address: 5 Westerfolds Cottages. Duffus. Elgin

Postcode: IV305RH

Telephone number: 01343209143

Email address:
abbiessparklefoundation@gmail.com

Website: abbiessparklefoundation.org

Social Media

Twitter: @AbbiesSparkle25

Facebook: abbiessparklefoundation

Instagram: abbiessparklefoundation

Donate

Fundraising link: uk.virginmoneygiving.com/charities/AbbiesSparkleFoundation

Charity Trustees

The following people volunteer their time to help spread Abbie's Sparkle

Cameron Main - Chairman

Tammy Main - Trustee and Charity Manager

Russell Main - Trustee and Events Coordinator

Karen W Smith - Secretary and Vice Chair

Angela Jess - Trustee and Merchandise Coordinator

David Allen - Trustee

Julie Macdonald – Treasurer (Appointed at AGM 2020)

Emma Whitton – Trustee (Appointed at AGM 2020)

Charity Ambassadors and helpers

Jennie Cameron

Kate McGarrey

Jenny Stewart

Chloe Cameron

Christine Whitton

David McKenzie

Helen Main

Vicky Stewart

Kylie Tatters

Caroline Cameron

Michelle Tatters

Lynsey Lewis

Objectives and activities

Abbie Main created Abbie's Sparkle Foundation. Abbie passed away from Sarcoma Cancer on Christmas Day 2017 and left wishes for her family to set up her charity to raise, in her own words, "money towards hospitals and stuff".

Our Aims:

- To put a smile on the face of a child undergoing challenges due to cancer.
- To give them even a small moment to feel happier.
- For them to know that someone is thinking of them and understanding that times are hard.
- To allow a child to have a treat that perhaps the family, due to circumstances, can no longer afford.
- And to help families make special memories
- To spread awareness of Children's cancer and Sarcoma

What we do:

- We give gifts and grants (or as we call them Sparkles) to Children who are affected by cancer. This could mean they are in treatment, in remission or bereaved.
- Application for a Sparkle is via the form found on our Website. This application can come directly from families or via their Oncology Social Worker or Specialist Nurse, who we are in close communication with.
- Applications are considered on an individual basis dependent on need and recipients may be supported on more than one occasion, depending on circumstances.
- Trustees visit the Nurses in Scotland during Christmas and Easter in Highland and Grampian to deliver Sparkle gift bags to all the children who are in active treatment. They also visit the Oncology Ward in The Royal Children's Hospital in Glasgow to deliver the Sparkle Gift Bags to all the Children in the unit that day.
- We spread awareness of Children's cancer and Sarcoma by having information on our Website, by linking in relevant Websites for followers to visit for information and support. We share information and tag relevant Children's cancer organisations on our Social Media platforms. We include awareness information when we are speaking publically about Abbie's Sparkle Foundation. We take part in the specific months of awareness spreading - July for Sarcoma and September for Childhood Cancer.

Who do we help:

Children aged 18 or under living in the UK

Our work throughout this year

Sparkles (Foundation Output):

We are so proud that Abbie has spread 210 Sparkles in her second-year examples of these are:

- Gifts - Day trips, Weekend City breaks. Cottage and Lodge holidays. Individual requests for an x box, trampolines, Garden playhouses, beds, gazebo for hot tub, art therapy, concert tickets, Mac Book and Garden play equipment.
- Grants – helping several local families with costs and treats while away from home undergoing treatment. To buy Christmas presents, for home improvements for the child's benefit, to help with travel to see siblings and for holidays.
- Annual Easter Sparkles (2019) – delivery of 74 Easter Goodie Bags containing a Voucher and gifts worth over £100
- Annual Christmas Sparkles (2019) - 78 Goodie Bags to Children's Hospitals in Inverness, Aberdeen and Glasgow, each bag containing the same amount

What our help does and the impact it has on others:

- Brings a wee bit of happiness to children and supports families
- Brings Abbie's Sparkle into people's lives, inspiring and motivating them
- Gives strength to others during their own cancer journey
- Inspires younger children particularly fellow cheerleaders to do their best
- Gives people a purpose
- Supporters feel good about helping Abbie, help others
- Gives our family a focus

Structure, Governance and Management

Abbie's Sparkle Foundation complies with its governing document, that is its Constitution, which can be seen on our website. This set's out our purpose, structure and describes how we operate. At our AGM and we form our Governance, Operations and Financial Strategy's for the coming year.

It is run by our group of trustees, where some have governance and operational roles and is regulated by OSCR. We are grateful in the last year to have had extra support from TSI Moray.

Trustee recruitment and appointment

Trustee recruitment happens as seen to be necessary and after discussion by and agreement of all the trustees presently in position. Abbie's Sparkle Foundation had 6 trustees and 2 more was appointed at their Annual General Meeting. No external organization would be involved in the appointments.

Trustee recruitment is open for discussion at any point as we are aware that diversity and using a variety of skills and experience can boost our charities performance.



Achievements and performance

Our main achievements throughout the year:

- Purchased and opened Abbie's Sparkle Lodge in Dalraddy Holiday Park on August 19
- Abbie's Sparkle Foundation, with Abbie's inspiration and the funds from our supporters, raised a quarter of a million pounds
- Chairman was invited to lunch with Princess Anne, to share Abbie's Story
- We were one of the few Charity winners in the YPI presentations throughout the whole of Scotland during Covid 19 – securing £4000 of funding
- We appreciate the support from the following business that have chosen Abbie's Sparkle Foundation as their Charity of the year in the period 2019 - 2020 and onwards throughout 2020
 - **Moray Business Women** – Monthly raffles and Ben Nevis Trek
 - **Johnston's of Elgin** – collections tins, Tombola, Race Night, monthly bake sales, fashion nights and Christmas Party raised an amazing £20,000
 - **Gordon & MacPhail** – Donations, events, Ben Nevis Trek and Christmas Party raised a fantastic £14,962
 - **Bijou** – collections tins and jewellery gifts for future Sparkles



■ **A total of 66 Fundraisers** – Highlights were

| | |
|------------------------------|------------------------|
| Soup and Sweets | Hair Cutting |
| Coffee mornings | Easter Fayre |
| Sparkle Days | Birthday Parties |
| Collecting tins | Bowling Match |
| Abbie's Merchandise | Easter Party |
| Musical Concerts | Hairdressing event |
| Sponsored Walks and Runs | Bag packing |
| Sponsored Cycles | Beer & Cocktails event |
| Half Marathons and Marathons | Horse Trek |
| Raffles | Abseil |
| The Walk Speyside | Tipsy tea party |
| Vintage Rally | Disco |
| Strictly Come Dancing | Ben Nevis Climbs |

The biggest Successes were:

- The events organized and run by our own Team Kilimanjaro! These were: The Easter Fayre, The Sparkle Ceilidh, The Prosecco day and the climax of their successful challenge climbing the 5895m of Mount Kilimanjaro over 8 days in October 2019. At times the team thought they might not make it, but they kept Abbie in their hearts and minds and that pushed them on when times got tough. They met some amazing people and were well supported by their team. Their crazy adventure raised a whopping total of £19376.43



- We were also part of The Speyside Walk, which we are charity partners of for the second year, with Logans Fund and The Aila Coull Foundation. Participants walked a choice of 3 distances while raising money for Children's cancer charities. The event in Sept raised £1816,01 for Abbie's Sparkles.
- Team Sparkle's own highlights were, the Sparkle Ceilidh as we were able to have a fun and Sparkly evening, where there was a real sense of community spirit in supporting Abbie's Sparkle Foundation. The Prosecco day was a great success where we were able to invite our friends and family to dance the afternoon away to Abbie's favourite tunes, in the Sparkly surroundings of the Mansefield garden room. Seeing our team members take Abbie's beautiful banner to brighten up the summit of Mount Kilimanjaro is something we'll never forget. We appreciate the support of our community so much and were blown away by all the fundraising, particularly by the businesses where we were charity of the year. These were so well supported by employees and our local community.
We are so very proud that Abbie's inspiration enabled us to open her Sparkle Lodge and raise over £250,000 in just the second year of her charity work.



Contribution of our Volunteers

Abbie's Sparkle Foundation is run by volunteers who give their time and energy to help Abbie spread her Sparkle. It would not be possible to carry out our purposes without this support.

We welcome members of the public who are inspired by Abbie and her legacy to come and join us and help make a difference to Children with cancer. We have volunteer forms, which we take to our events to keep details of people who wish to help with future events and fundraisers. We have had very positive feedback from the public as to how well run, friendly, fun and of course Sparkly our events are. We pride ourselves on how many family and friends are involved with Abbie's Charity and we feel this closeness comes across to the public. We are always looking for new ideas and ways to continue raising funds for Abbie's Sparkles.

What impact has Abbie's Sparkle Foundation made?

Abbie's Sparkle has helped 210 children and families in its 2nd year. Therefore it has now made a difference to the lives of a total of 310 children and families, supporting them through their own challenging times. This we fully understand having supported Abbie through her own cancer treatment and being helped by charities ourselves.

We know the impact of how cancer affects children. We have seen the isolation that happens when your child cannot go to school and misses out on spending time with their peers. We have felt the frustration when a child can't do the activities they enjoy due to the physical impact of cancer treatment and we understand the impact that a cancer diagnosis can have on a family, their circumstances and their finances.

That is why Abbie's Sparkle Foundation is here, putting a bit of Sparkle into a child's day and to provide support to the families. We plan to have a lasting impact with Abbie's Sparkle Lodge to help hundreds of children and families.

These are some quotes from families who received a Sparkle from Abbie:

Thank you so much. This is amazing. We really appreciate it.

Wow I honestly don't know what to say, we are completely overwhelmed by your generosity and cannot thank you and everyone at Abbie's Sparkle enough. We will think of Abbie and leave a little sparkle wherever we go!

Sparkle Lodge looks fabulous! You are all just truly amazing.

We will never forget how much the support and kindness of people like yourselves has got us through the most challenging time.

Oh my goodness, we are blown away by this!!

Thank you so so much from the bottom of our hearts, we will be able to go and have a fabulous time without worrying about money. Please pass on our thanks to everyone at Abbie's sparkle foundation. What an amazing thing you are all doing, turning such a tragedy into something positive for others. Abbie must have been one special girl.

As I'm sure you understand, reaching out for help is tough, so I'd like to thank you for how you welcomed our enquiry, that was so helpful. I can't wait to see the kids' faces; they will just be over the moon.

Thank you so much for your offer of support. I don't know how else to put it but we are very grateful for this help from yourself what you do is wonderful so thank you very much.

I honestly can't tell you how much this will mean, I think in her own wee way these superheroes make her feel like she can do anything.
I have only just recently learnt of your foundation & can honestly say you are all just so fantastic!

Fantastic news about the holiday home, you guys are doing truly great things and I wish you all the best

Thank you so so much for your very generous grant, not for 1 second did I think that we would be granted such an amazing amount. This will make a huge difference

Thank you for spreading Abbie's sparkle - it is hugely appreciated.

it will make a huge difference to our summer.

Thank you all so very very very much. Abbie and you all are amazing .
I'll be sure to spread the word about Abbie's Sparkle as she spreads sparkles and happiness.

Thank you so much for your generosity in helping us through this hard time, it really is overwhelming how kind everyone is being.

Thank you so much. It really does mean the world to us. It will mean that Christmas can be filled with smiles and laughter before we resume treatment in the new year.

I would just like to thank you again for the grant for the weekend away it really did give us all a boost and some time to recharge after some tough times in the past year

Abbie's sparkle is very much appreciated especially at this hard time.

Thank you Abbie's Sparkle for giving my girl the opportunity to also sparkle.

"Money towards hospitals and stuff"

– Abbie Main



Abbie's Sparkle Lodge Update

Abbie's Sparkle Lodge had extensive groundwork carried out to landscape a private garden for guests with an astro turf area and a tree being planted in Abbie's memory. A beautiful decking was built with a stunning glass balustrade and a patio for car parking. All this had to be completed prior to having guests to stay.

Unfortunately there were some issues with the plumbing, which delayed our plans for Sparkle stays. Then Coronavirus hit and the country went into lockdown so our planned guests had to cancel, as they could not travel. Thankfully most of the Bookings were redone for the summer holidays instead. The families have been looking forward to getting away on a no cost break, particularly as many had to strictly isolate and shield.

When families stay at Abbie's Sparkle Lodge they are given a further gift of funds to book activities and buy treats.

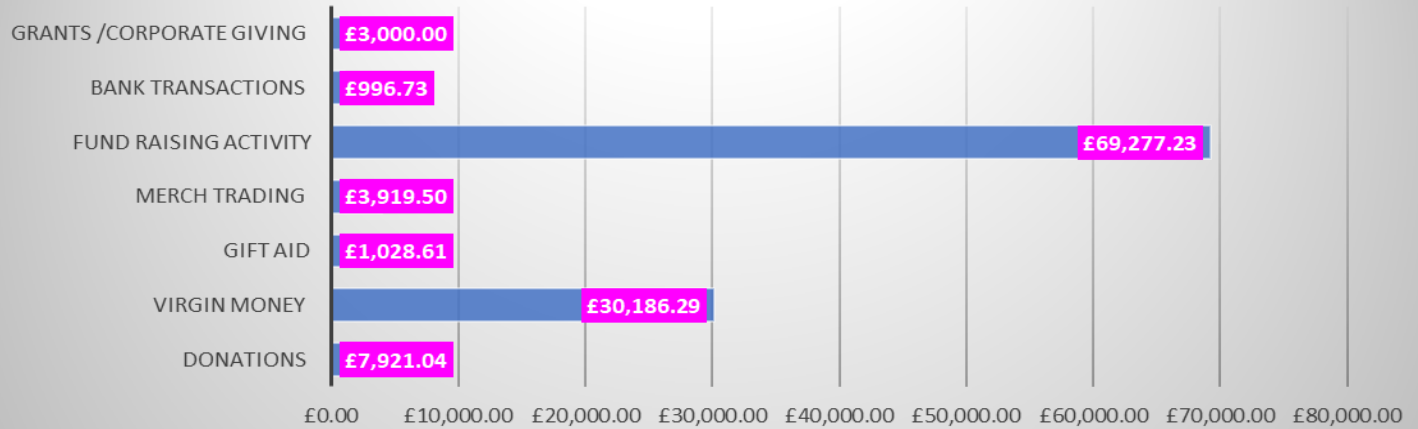




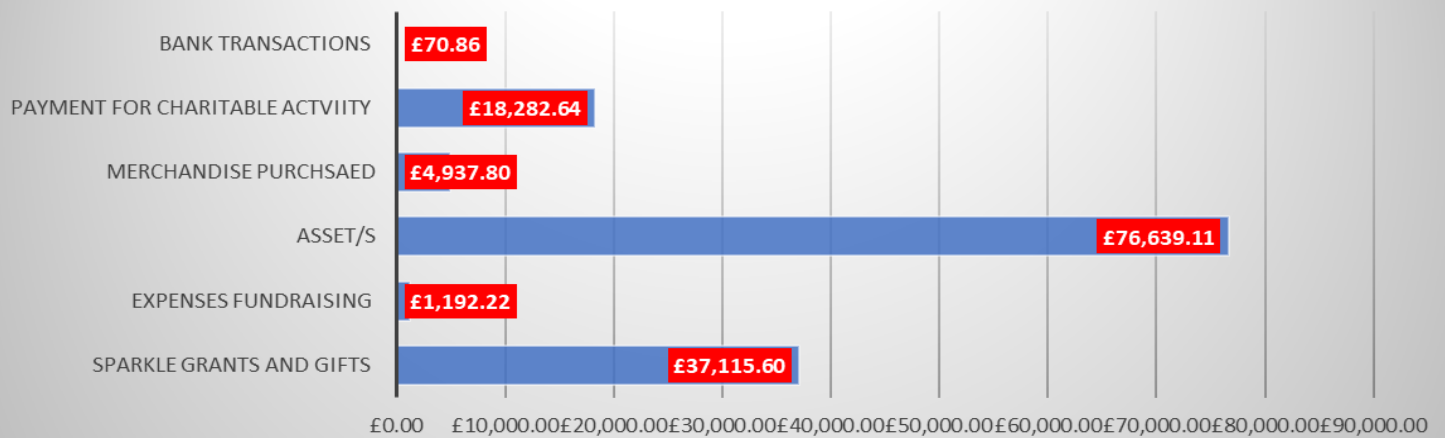
Financial Review

See annual return at oscar.org.uk

ASF INCOME 2019/20



ASF OUTGOINGS 2019/20



Statement of the charity's policy on reserves:

We held funds in reserve for the following reasons:

Covid 19 – due to restricted fundraising and increased need for Sparkles

Abbie's Sparkle Lodge

- Completion of surrounding decking area, grounds, plumbing and additional work within the holiday home
- Dalraddy Annual Fees and Rates £1838
- Holiday Home Insurance potentially £500
- ASF Liability Insurance £200 potential
- Funds for Sparkle Stays at ASL - £200 per family

The desired level of deficit each year would fluctuate depending on the charity funding activity at the time. This would be based on income and outgoings. Abbie's Sparkle Foundation aims to help every child and family who apply to us for support.

Details of any deficit:

No Deficit was incurred

Donated services and support:

We thank everyone for being motivated and committed to help Abbie and her legacy to help others and appreciated the good teamwork and combination of skills that enables Abbie's Sparkle Foundation to grow and develop as successfully as it has.

We appreciate all the support from our community and thank all our donators and sponsors. We would particularly like to thank the businesses that have taken on Abbie's Charity throughout the year, those who have Abbie's Collection Tins and our regular donators and fundraisers.

We appreciate Digital Solutions for donating their services to creating and maintaining our website, Moray digital limited for advice and support with printing, Dallas Designs for supporting Abbie's Merchandise and Julie Macdonald (Accounts Manager) for giving her time to audit our accounts.

Importance of Good Communication, Information Sharing and Transparency

- We have Regular Trustees Governance and Strategy meetings, as well as Team Sparkle meetings where we share ideas and support with our Ambassadors.
- We have a specific Coordinator roles, to help streamline communication with all Trustees, Ambassadors and helpers.
- All meetings were held at the local Elgin Youth Café. And are now on Zoom. The public were invited to our AGM, with notices on our Social Media.
- All Sparkles and Fundraisers are highlighted on Abbie's sparkle Foundation Social Media platforms. These live feed onto Abbie's website.
- We have close links with Specialist Nurses and Social Workers in all areas where Abbie has been Spreading her Sparkles.
- Our Website is a source of lots of information and has our application form with full instructions on how to complete.
- A copy of our Annual Report will be available on our website
- Room for improvement - There has been some occasions when the general public have voiced that "they don't know what we actually do" we are addressing that with more information on Abbie's website.

Confidentiality policy

In order to respect families' privacy and confidentiality, we do not publicise stories or photos unless this is something the family wish us to do. Based on how Abbie conducted her life and how much she valued her privacy we know that in her own words, she did not want to be seen as 'a charity case'. We share all our Sparkle giving on Abbie's Sparkle Foundation social media. We are as transparent as possible within the boundaries of this ethos. Our aim is to support families with minimal stress to them and with total respect for their circumstances.

Working with Young People in the community through Youth Philanthropy Initiative

Our manager and helpers work with school pupils in Buckie, Forres, Milnes, Elgin High, Elgin Academy, Gordonstoun and Lossiemouth. We appreciate working with all the Youth Philanthropy Initiative school pupils where we can inspire them by sharing Abbie's Story, information about her charity and spread awareness of sarcoma and childhood cancer as this could lead to early diagnosis and potentially save a life.

Plan Moving Forward for 2020 and Beyond

The plan moving forward for 2020 and beyond is to continue with Abbie's vision to raise *"money towards hospitals and stuff"* - Abbie Main

Future Fundraisers

We had several events planned for 2020, including another Sparkle Ceilidh and Abbie's Sparkle Ball which all had to be cancelled due to Covid 19. We even had a supporter undertaking a Challenge to take Abbie's Sparkle to Everest Base Camp. Amazingly our supportive community came up with creative ways to continue fundraising with virtual events and doing fantastic challenges in return for donations and thankfully some events have been rebooked for 2021.

Abbie's Sparkle Foundation Strategy

Short-terms goals

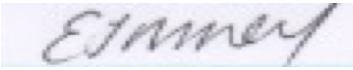
- Continue fundraising and supporting our fundraisers
- Good communication with our supporters
- Fulfil all Sparkle requests
- Continue to deliver Christmas and Easter Sparkles to Highland Aberdeenshire and Glasgow. Introduce Edinburgh and Dundee for Easter 2020.
- Complete "Sparkle Lodge" business plan, including support from local businesses.
- Launch AS100 small lottery draw
- Develop our Charity Governance with assistance from TSI Moray
- Have at least 25 families stay at ASL and develop the potential to fundraise with rental stays
- Open Abbie's shop online
- Potential donation to Children's cancer research
- Continue to Spread awareness of Children's cancer and Sarcoma. Support the awareness raising months of July (Sarcoma) and September (Children's Cancer). Continue links with Glow Gold (Childhood cancer awareness) Campaigners.

Long-term goals

- Attract and keep committed sponsors and supporters. Consider a plan to secure corporate giving.
- Continue to revisit and evaluate our Governance policy and Strategies
- Fulfill all sparkle requests
- Use creativity and imagination to keep providing Sparkles where they are needed the most, particularly in any areas that are not yet covered

Declaration

Signed on behalf of the charity trustees:



Print name

Elizabeth Main K/A Tammy Main

Designation

Trustee/Charity Manager

Date

12.12.20